

MANAGEMENT DEVELOPMENT PROGRAMME (MDP)

AI-DRIVEN

PROJECT MANAGEMENT

Empowering Managers to Plan, Execute and Deliver Successful Projects



5th & 6th September, 2026
Sat & Sun



Mode
Online

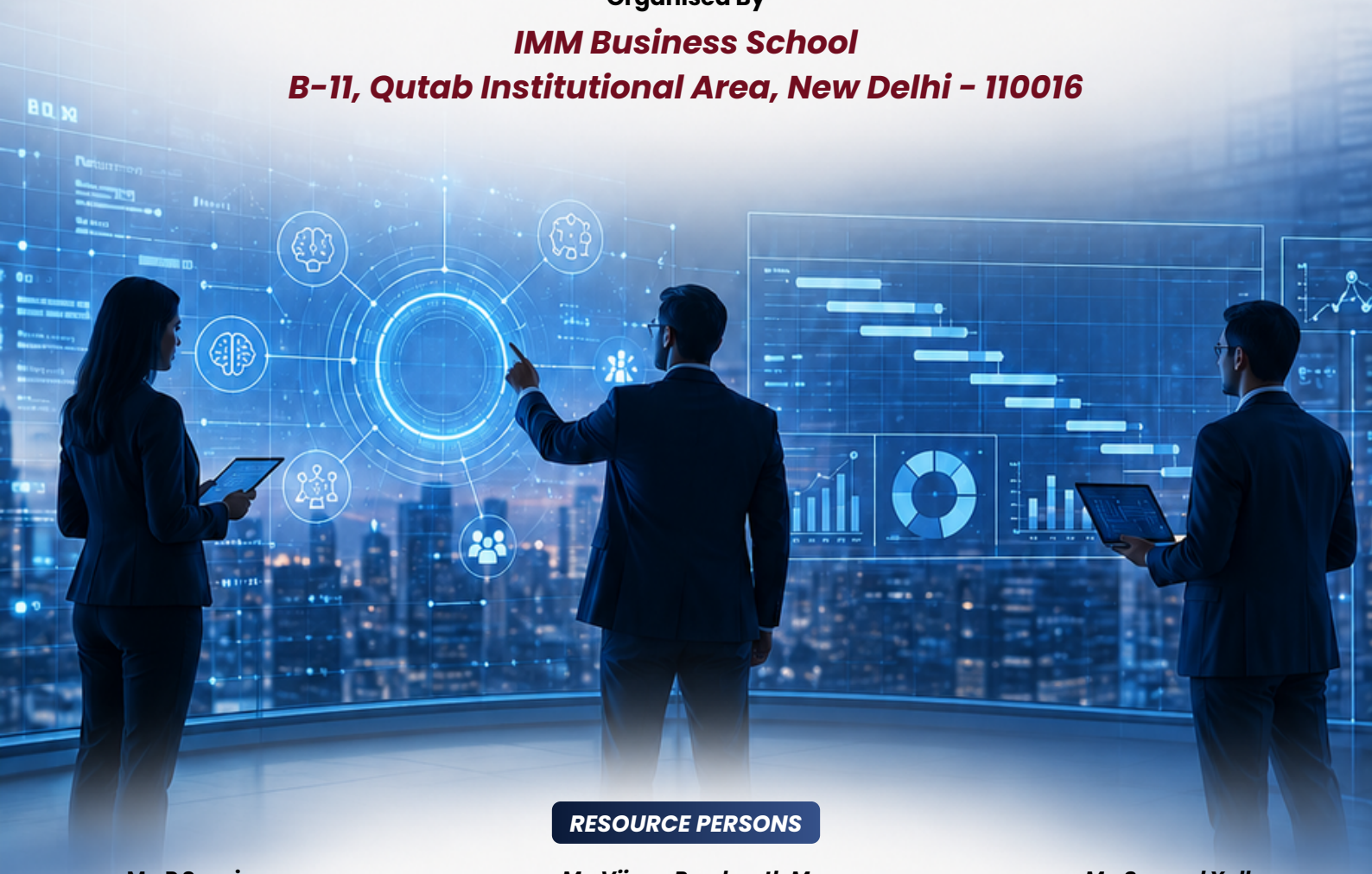


Programme Fee
2,000 Per Participant

Organised By

IMM Business School

B-11, Qutab Institutional Area, New Delhi - 110016



RESOURCE PERSONS

Mr. P Seenivasan
Director, Proventures

PMP, PgMP, PfMP, PMI-CP,
PMI-SP, PMI-RMP

Mr. Vijaya Prashanth M
Director (Operations), Proventures

B. Tech, PMP, PMI-PBA,
PMI-ACP, PMI-CP, CAIS

Mr. Samuel Yalla
Principal Consultant, Proventures

MCP, PMP

LEARN. PLAN. EXECUTE. MONITOR. EMPOWERED BY AI

PROGRAMME OVERVIEW

Artificial Intelligence is transforming the way projects are planned, executed, monitored and controlled. This two-day Management Development Programme is designed to equip academicians, corporate professionals, researchers, entrepreneurs, and students with practical knowledge of Project Management integrated with AI tools and Prompt Engineering.

Programme Objectives

- Participants will learn to develop essential project management documents using AI.
- Understand the fundamentals of Project Management aligned with PMBOK.
- Explore the role of AI in different phases of Project Management.
- Develop practical skills in planning, scheduling, risk management, and project monitoring using AI.
- Gain hands-on experience with Microsoft Project and Primavera P6.
- Create professional project management documents and templates.
- Enhance decision-making, collaboration, and productivity through digital tools.

ABOUT IMM

The year 1969 marked the inception of IMM, a pioneering educational society dedicated to promoting Marketing and Management Education throughout India. Founded by the visionary Dr. Jagjit Singh, IMM embarked on a journey to transform dreams into reality. Throughout its distinguished history, IMM has played a pivotal role in shaping the careers of countless individuals, from practicing managers to corporate leaders. By providing comprehensive training and education, IMM has empowered management career aspirants, equipping them with the skills and knowledge needed to excel in their chosen fields. IMM has also been instrumental in nurturing marketing professionals who represent India effectively on the global stage, contributing to the country's recognition and success in international markets. IMM organizes national and international conferences to build a strong research culture in India and across the globe. These platforms bring together academicians, researchers, and industry experts to share ideas, collaborate, and learn from diverse perspectives.

PROVENTURES OVERVIEW

Proventures Education and Consulting Services is a leading professional training and consulting organization specializing in Project Management, Agile, Business Analysis, PMO, Leadership, and Digital Transformation. It offers globally recognized certification training, corporate learning solutions, and consulting services to professionals and organizations across diverse industries. With a strong focus on practical, industry-oriented learning, Proventures has empowered thousands of professionals worldwide through expert-led programmes and hands-on training.

BENEFITS OF ATTENDING MDP

- Learn from globally certified industry experts.
- Hands-on practice with AI, Microsoft Project & Primavera P6.
- Real-world case studies and project templates.
- PMBOK-aligned concepts and practical applications.
- Certificate from the Institute of Marketing & Management (IMM), New Delhi.
- Enhance your project management career and deliver successful projects in a digital world.

CHIEF GUEST



Mr. Navdeep Kumar
*Associate Director, Government & Public Sector Advisory,
Nangia and Co. LLP*

RESOURCE PERSONS



Mr. P Seenivasan
Director
*Proventures Education and Consulting Services
Hyderabad*
PMP, PgMP, PfMP, PMI-CP, PMI-SP, PMI-RMP

BRIEF PROFILE

- 40+ years of industry, consulting, and training experience
- A professional holding globally, PfMP, PgMP & PMP credentials
- Oracle University Approved Faculty
- Trained over 2,000 professionals
- Led more than 300 projects impacting Project Management Society initiatives

EXPERTISE

- Project, Programme & Portfolio Management
- PMO Implementation
- Primavera P6
- Enterprise Project Management
- Risk & Schedule Management



Mr. Vijaya Prashanth M
Director (Operations)
*Proventures Education and Consulting Services
Hyderabad*
B. Tech, PMP, PMI-PBA, PMI-ACP, PMI-CP, CAIS

BRIEF PROFILE

- Certified Microsoft Project Professional & Scrum Master
- Expert in PMO implementation and Microsoft Project Server/Online
- Extensive consulting experience with multinational organizations
- Specialized in Agile, dashboards, analytics, Project Integration & Automation
- Authorized trainer for Microsoft Project and Primavera P6.

EXPERTISE

- Microsoft Project
- Agile & Scrum
- Primavera P6
- PMO Implementation
- Business Analysis & Project Control



Mr. Samuel Yalla
Principal Consultant
*Proventures Education and Consulting Services
Hyderabad*
MCP, PMP

BRIEF PROFILE

- Microsoft Project Certified Professional
- 12+ years of consulting and corporate training experience
- Expert in Microsoft Project, Project Online, Primavera P6 and Agile
- Delivered workshops across Pharma, Engineering, Oil & Gas, Telecom, Government & IT sectors
- Experience in Saudi Telecom implementation projects

EXPERTISE

- Microsoft Project
- Primavera P6
- Agile Project Management
- Project Online
- PM Concepts & Applications

ORGANIZING COMMITTEE

PATRON



Prof. Smita Lal
Dean
IMM Business School

PROGRAMME CONVENOR



Dr. Preshni Shrivastava
Associate Professor
IMM Business School

COORDINATOR



Ms. Reet Singh
JAM, IDBI Bank
IMM Alumni

REGISTER NOW TO SECURE YOUR SPOT



**Click Me
To Register**

Or

**Scan
To Register**



TARGET PARTICIPANTS

- Corporate Professionals
- Project Managers
- Faculty Members
- Research Scholars
- MBA/PGDM Students
- Entrepreneurs & Consultants

PROGRAMME FEE

₹2,000
per Participant



E-Certificate will be provided to
all registered participants.



Limited Seats - Register Early!

FOR ANY QUERIES, PLEASE CONTACT

Dr. Preshni Shrivastava

Associate Professor
+91 9911589734
preshni@immindia.com

Ms. Reet Singh

JAM, IDBI Bank
+91 7905550884
raicorporate05@gmail.com

IMM Business School

B-11, Qutab Institutional Area,
New Delhi - 110016 (India)
Phones: 011-26520892-96



immrc@immindia.com



<https://www.immindia.edu.in/>

